

DE-RISKING THE ADOPTION OF ROBOTICS

NY 23RD'S FIFTH ANNUAL MANUFACTURING SUMMIT

AUGUST 2, 2019

WHAT WE DO

ARM's long-term goal is to improve the global competitiveness of U.S. manufacturers and workers by increasing their adoption of robotics and AI to make better products at lower cost.

How We Do It



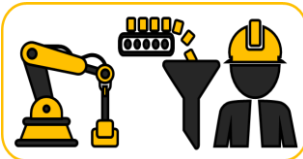
Provide funding to further develop advanced robotics technology.



Provide funding to further develop innovative robotics training.

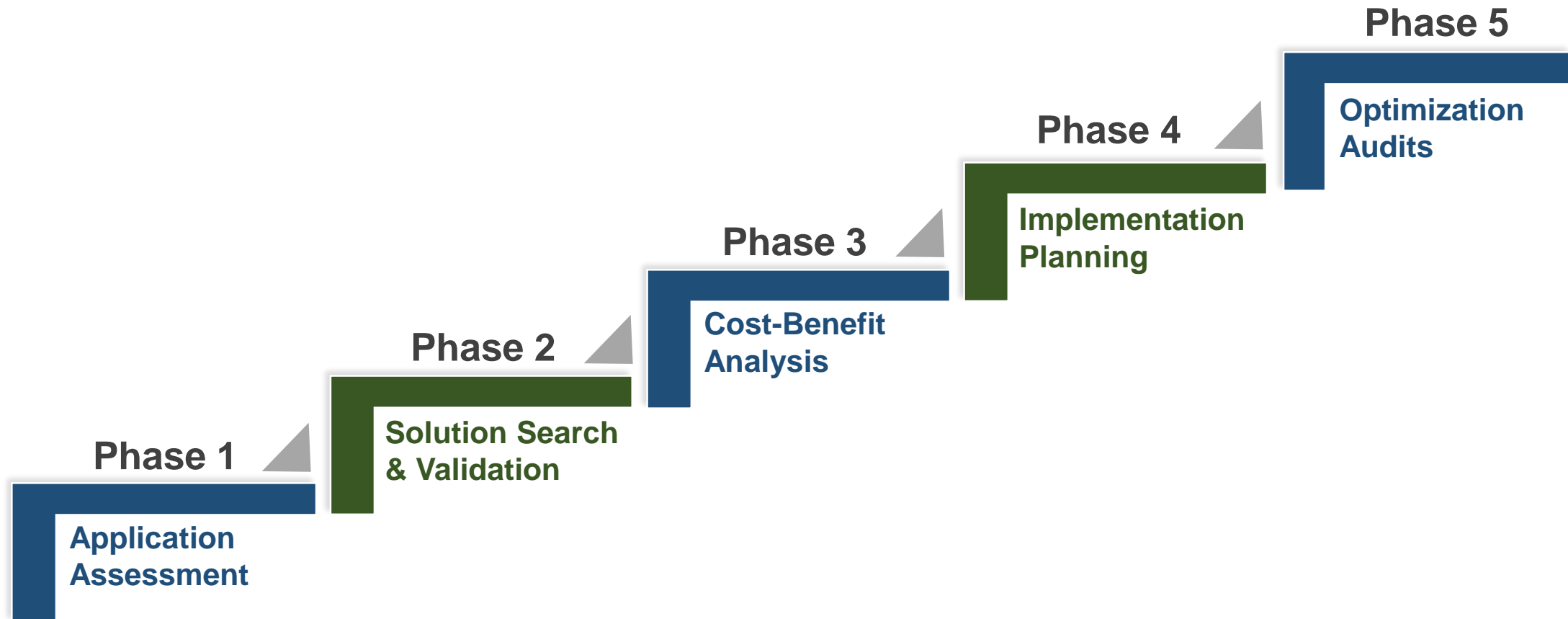


Convene, connect and inform a nationwide ecosystem of innovators.



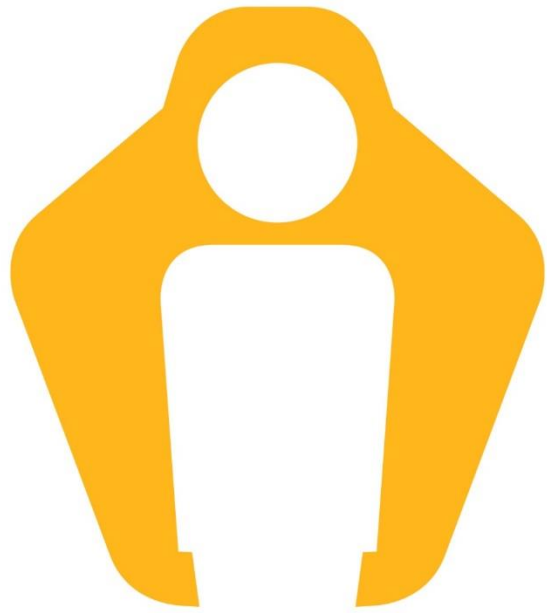
De-risk the adoption of advanced robotics and AI for the factory floor.

A STEP-BY-STEP APPROACH TO DE-RISKING



ARM CERTIFIED TECHNOLOGY ADOPTION PROFESSIONAL

- Five online classes provide micro-credentials in:
 - Application Assessment
 - Solution Search & Validation
 - Cost-Benefit Analysis
 - Implementation Planning
 - Optimization Audits
- Includes online tools to assist in technology adoption projects
- Certified Technology Adoption Professionals lead automation projects
- Half-day onsite short courses provide:
 - Group instruction
 - Private Q&A session
- January 2020 launch



ARM

**ADVANCED ROBOTICS
FOR MANUFACTURING**

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